

CAREERS ON THE ROAD TO THE FINAL FOUR

MARCH MADNESS SYLLABUS CHALLENGE

Discover how favorite subjects lead to exciting careers in the March Madness ecosystem!
FOR GRADES 4 & 5

CHALLENGE OVERVIEW

Students learn about the diverse careers involved in making events like the NCAA March Madness Tournament successful. They research educational pathways, align career interests with school subjects, and gain a deeper understanding of how the subjects and skills they are learning apply in workforce.

Coach Syl and **Coach Carée** work as the perfect tag team - Syl brings the March Madness excitement and tournament expertise, while Carée handles all the career exploration activities and pathway planning!

Career Discovery Drills

Coach Carée leads career discovery with Career Bingo connecting career skills and academic subjects.

Career Journey Videos

Videos of professionals sharing their career journeys and what school subjects they still use in their careers.



Coollest Job on the Road to the Final Four

Students compile their learnings into one of three types of submission (video, presentation, written).

Championship Communication Skills

Coach Syl teaches communication skills to "tell the story" like professional broadcasters to prepare for this challenge submission.

WHY TEACHERS LOVE THIS CHALLENGE

Teachers love having a turnkey program that gets students genuinely excited about career exploration while meeting academic standards - all without adding to their already packed schedules!



READY-MADE

Complete lesson plans, step-by-step guides, and materials provided



AI SUPPORT

AI Coaches provide 24/7 personalized student guidance in 100+ languages



STANDARDS ALIGNED

Meets Indiana Academic Standards across multiple subjects



DIFFERENTIATED

Adaptive pathways for all skill levels and learning styles

Indiana Standards Alignment:

- **Math 4-8.DS.1-4** (Data analysis through sports statistics)
- **ELA 4-8.SL.1 & SL.4** (Professional interviews and presentations)
- **ELA 4-8.W.1 & RST.7** (Career research and informational writing)
- **Social Studies 4-8.E.1-3** (Economics and geography)
- **Science (4-8.ETS.1-3)**: Sports technology, engineering applications
- **Career Readiness CR.1-4** (Academic-to-career pathway planning)

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