

MARCH MADNESS SYLLABUS CHALLENGE

Careers Along the Road to the Final Four[®]

INTRODUCING CAREERS ON THE ROAD TO THE FINAL FOUR

Students will discover the vast number of different jobs required and what school subjects are used to contribute to making a successful large sports event.

1

THE ART OF COMMUNICATION

Students explore various forms of communication, focusing on verbal and non-verbal skills that are essential for any career. They will apply these skills in a fun and playful way.

2

BROADCASTING AS STORYTELLING

Students learn sports broadcasting storytelling, honing in on conveying the exhilaration and drama behind March Madness. They will create broadcast segments, practicing storytelling and communication skills.

3

INNOVATION IN SPORTS

Students will explore how innovation has transformed sports equipment, processes, and rules. The lesson will culminate in a collaborative project to design a futuristic scoreboard.

4

CHALLENGE SUBMISSION

Students and classes will submit their top voted "Coolest Job Along the Road to the Final Four" by Friday, March 28, 2025.

5

CHALLENGE CELEBRATION

Join the virtual celebration on Monday, March 31, 2025 and find out who the challenge winners are!

Best "Coolest Job" Submission wins a trophy, \$100 Pizza Hut Gift Card and bragging rights!

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